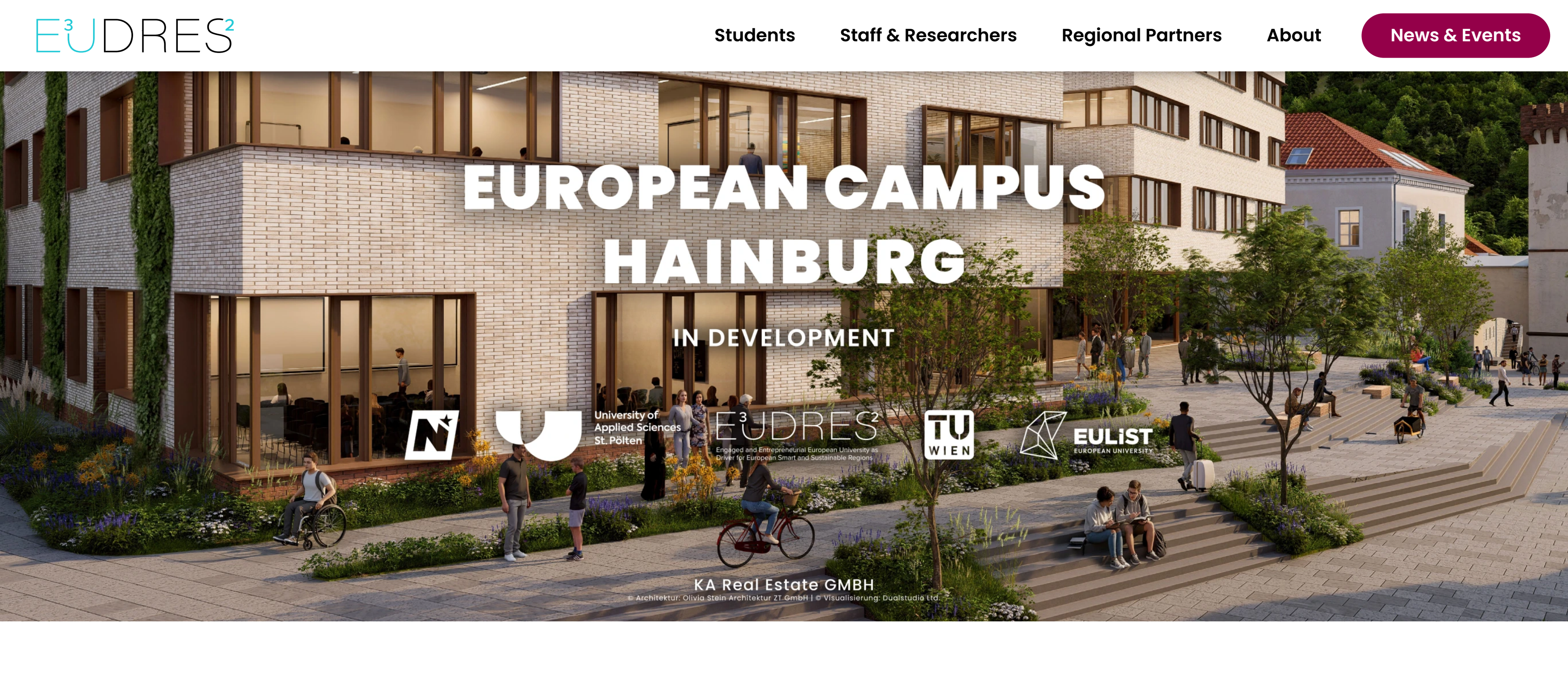


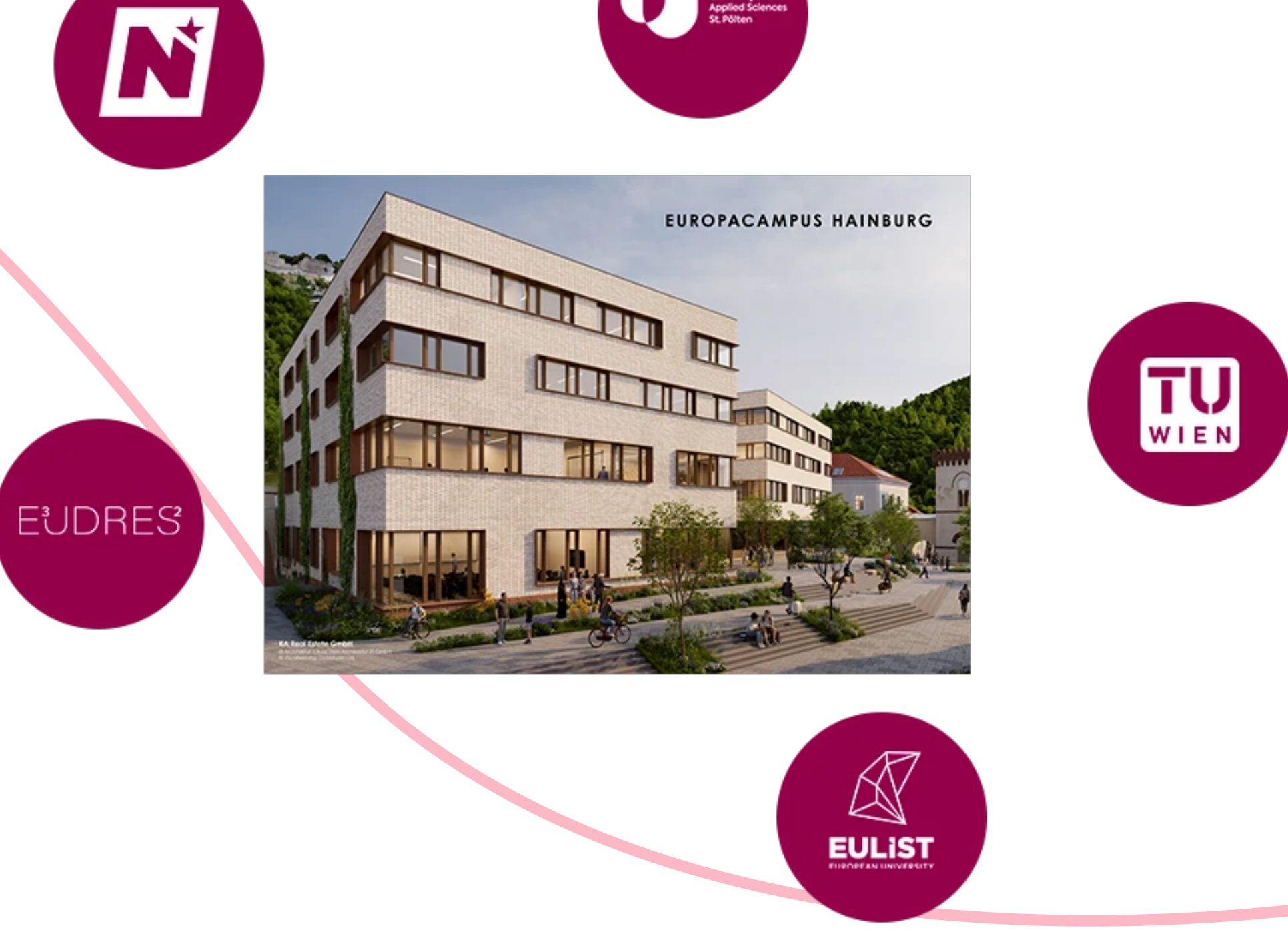


# A EUROPEAN TALENT HUB STRENGTHENING THE SKILLS OF ENTREPRENEURIAL FOUNDERS AND LEADERS

Discover the new European Campus Hainburg in Austria, a joint site of the European University Alliances E<sup>3</sup>UDRES<sup>2</sup> and EULIST.

The future European Campus Hainburg (ECH) is being developed by USTP – University of Applied Sciences St. Pölten, in collaboration with TU Wien – Technical University Wien, under a strategic decision by the Province of Lower Austria as part of its Higher Education Strategy 2030+.

The Campus is designed to become a joint site of two European University Alliances: E<sup>3</sup>UDRES<sup>2</sup> and EULIST. Located in Hainburg, close to the historic Roman city of Carnuntum, a gateway connecting different parts of Europe since ancient times, the European Campus Hainburg is also envisioned as a cross-border hub for connecting higher education, research and innovation in the heart of Europe.



## BASIC FACTS

The European Campus Hainburg (ECH) will be a home to approximately 500 students including PhD candidates, and about 60 members of academic and administrative staff. New study programmes in AI and data sciences as well as in the field of human-centered technology transformation and innovative entrepreneurship are being planned at the bachelor level, to be complemented by focused master programmes and a PhD School. For the first time in Austria, the campus will bring together a University of Applied Sciences and a Technical University on a shared site, creating unique opportunities for interdisciplinary study paths, research collaboration and career development.

The Government of Lower Austria approved the project of the ECH in December 2025 and will come into operation in 2028 (Selected academic activities will start earlier at the Campus St. Pölten, before being transferred to Hainburg).

Press Release | USTP – University of Applied Sciences St. Pölten

**Forward-looking European Campus Hainburg**

[→ Read more](#)

Press Release | USTP – University of Applied Sciences St. Pölten

**Strong Vision for European Campus Hainburg**

[→ Read more](#)

## THE VISION

The European Campus Hainburg (ECH) (for green tech and smart innovation) is a center of knowledge for sustainable and healthy environments developed in academic collaboration between the USTP and the Technical University Wien (TUW) as a joint site of the European Universities E<sup>3</sup>UDRES<sup>2</sup> and EULIST.

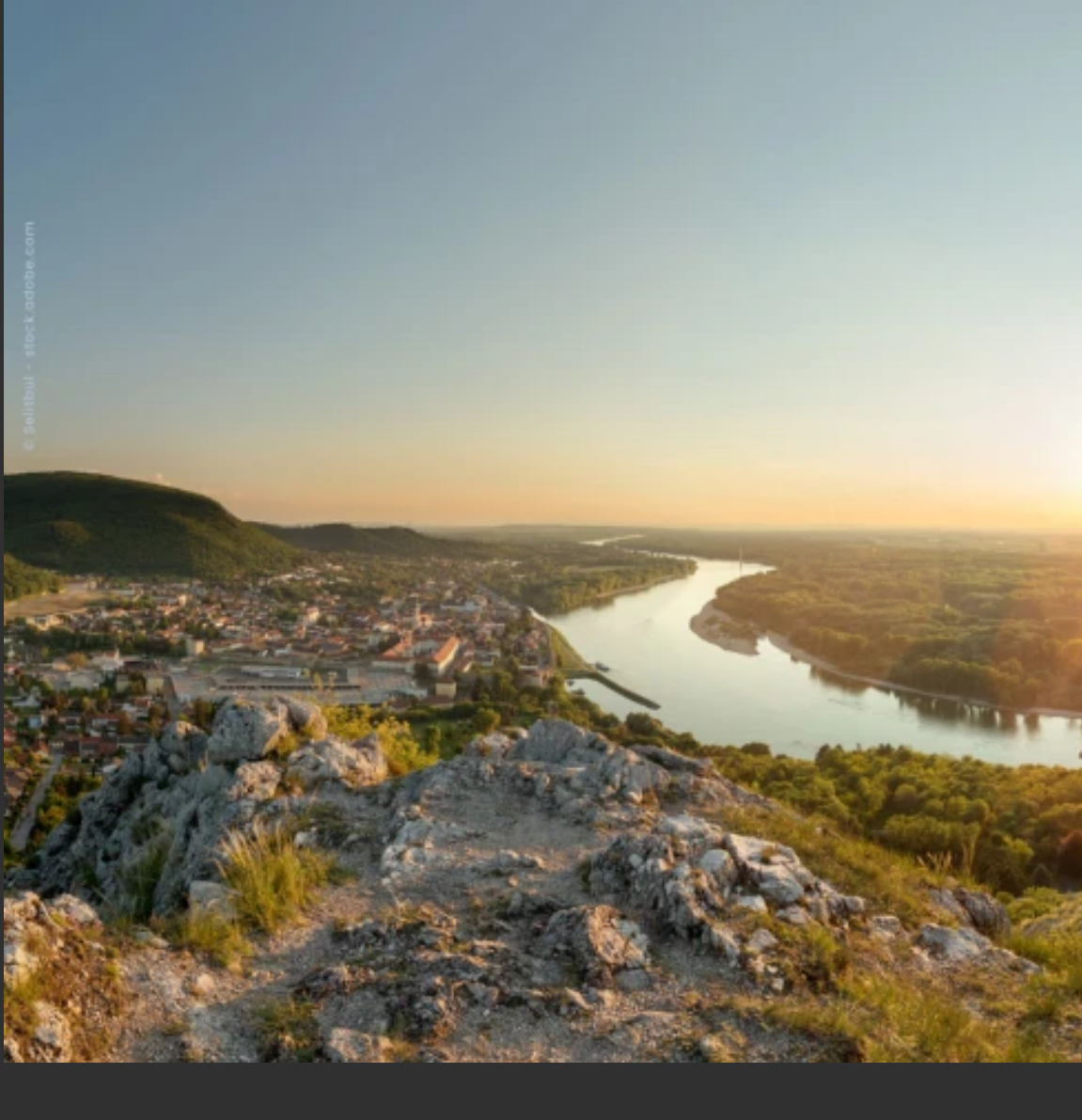
**A European talent hub** nurturing and strengthening the skills and mindset of entrepreneurial founders and leaders

**A center of cross-disciplinary research** at the forefront of application of AI capacities into thematic fields

**A hub for next-generation learning formats, modular study pathways and micro-credentials, positioning students and ECH partners as active co-creators**

**A pillar of regional development** in a cross-border perspective, supporting living lab approach across the region in cooperation with public authorities, industry and academic partners

**Enables value creation, accelerates innovation, and actively shapes (European) democratic values** in the digital age



## the location

Hainburg is located in Lower Austria, on the river Danube, between Vienna and Bratislava, and in proximity of Vienna International Airport and the International Airport of Bratislava.

It is at the centre of a growing part of Lower Austria in the Austria-Slovakia cross-border area, also very close to the Czech Republic and Hungary. This unique geographic position makes Hainburg an ideal location for a European campus fostering cross-border collaboration and innovation.

[→ Visit website of Hainburg](#)

## UPCOMING OPPORTUNITIES

You may become part of developing the ECH vision. Calls for research groups leaders and study programme development leads are currently being planned to be opened in April 2026.

Should you be interested of any form of possible collaboration with the ECH, do not hesitate to contact us via [europacampus@ustp.at](mailto:europacampus@ustp.at).

## CAMPUS DEVELOPMENT TEAM

For questions regarding the European Campus Hainburg, please contact the team at USTP – University of Applied Sciences St. Pölten:

- Project Leads: [Franz Fidler](#) and [Jiri Nantl](#)
- Project Management: [Sophie Rudolf](#)





IMPORTANT LINKS

[Contact](#)

[E<sup>3</sup>UDRES<sup>2</sup> Arena](#)

[News & Events](#)

[Newsletter](#)

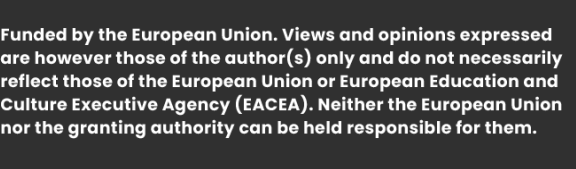
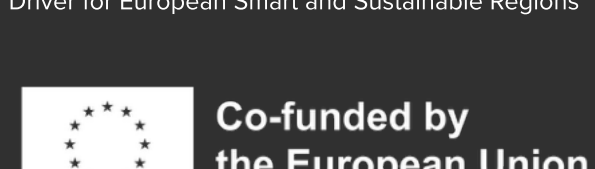
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